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Desert chic: Inside the hottest new hotel in the Coachella Valley



Since the early days of Hollywood, the 50-mile-long Coachella Valley has steadily garnered a reputation as South California's coolest desert retreat. Towards the north-western end sits Palm Springs, renowned for its Art Deco architecture and celebrity connections; in the south east, the Coachella Festival lures hundreds of thousands each year with its star-studded line-ups and boho vibe. But Palm Desert, which sprawls between the two, often passes under the radar of many travellers.

But this month sees the 'inbetween' city welcome its first new-build hotel in 30 years: **Hotel Paseo**, an ode to contemporary desert chic, that could see Palm Desert start earning the same design credentials as its neighbours.

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